

La Tour FIDES - Évènement de lancement de location

DATE: Thursday, August 21, 2025
LOCATION: Montréal, Québec, CA

Event Description

La Tour FIDES - Évènement de lancement de location is a premier expos event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 172 people

Event ID: Hk8KxG9t8YZuS6bH3J

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.