

La Texana and Te vi en un planetario

DATE: Thursday, September 25, 2025
LOCATION: Lima, Provincia de Lima, PE

Event Description

La Texana and Te vi en un planetario is a premier concerts event in Lima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 415 people

Event ID: E3ux73i3yHAX7hiNos

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.