

# LA STORIA LA FANNO SOLO GLI UOMINI

## Reading con musiche dal vivo

DATE: Thursday, October 2, 2025  
LOCATION: Torino, Piemonte, IT

### Event Description

LA STORIA LA FANNO SOLO GLI UOMINI Reading con musiche dal vivo is a premier performing-arts event in Torino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts

**Importance Rank:** 31/100

**Expected Attendance:** 114 people

**Event ID:** 3j2orbtSwsSsTdNsS8

### Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*