

LA SAGRA DELLA PRIMAVERA, il rituale del ritorno

DATE: Friday, September 12, 2025
LOCATION: Bari, Puglia, IT

Event Description

LA SAGRA DELLA PRIMAVERA, il rituale del ritorno is a premier festivals event in Bari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 30/100

Expected Attendance: 105 people

Event ID: EcnXKEJ947UNk8BNnX

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.