

LA RUTA REMEMBER

DATE: Saturday, October 25, 2025
LOCATION: La Pobla de Vallbona, Comunidad Valenciana, ES

Event Description

LA RUTA REMEMBER is a premier concerts event in La Pobla de Vallbona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 275 people

Event ID: C8pppASQ2qptGC2mk8

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
