

La Revancha en Rock. Acceso 21:00hrs. inicio show 22:00 hrs

DATE: Friday, August 15, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

La Revancha en Rock. Acceso 21:00hrs. inicio show 22:00 hrs is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 396 people
Event ID: 6iQp3CxrphGErmUzm5

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
