

La P'tite Fumée, Rakoon, Sköne, and 30 others

DATE: Friday, September 5, 2025
LOCATION: Montpellier, Occitanie, FR

Event Description

La P'tite Fumée, Rakoon, Sköne, and 30 others is a premier festivals event in Montpellier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 353 people

Event ID: 9XAHmKAHgG846kQW7X

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.