

La Poubelle 1 Year Anniversary with Victor Valdez & Rick Leonard!

DATE: Thursday, August 14, 2025
LOCATION: Miami Beach, Florida, US

Event Description

La Poubelle 1 Year Anniversary with Victor Valdez & Rick Leonard! is a premier concerts event in Miami Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 240 people

Event ID: p2iE8qr5PtPvTcZwVU

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
