

LA PERCEZIONE DEL COLORE E LA GESTIONE NELLA SUA COMPLESSITÀ

DATE: Thursday, October 2, 2025

LOCATION: Zona Industriale Via del Lavoro, Emilia-Romagna, IT

Event Description

LA PERCEZIONE DEL COLORE E LA GESTIONE NELLA SUA COMPLESSITÀ is a premier conferences event in Zona Industriale Via del Lavoro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 277 people

Event ID: EbJtXFaxoGKqttGWGV

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.