

La Nuit Du Paiya Tour : Trois Rivières

DATE: Saturday, November 15, 2025
LOCATION: Trois-Rivières, Québec, CA

Event Description

La Nuit Du Paiya Tour : Trois Rivières is a premier concerts event in Trois-Rivières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: 5ztrwkigVks7WtyzUm

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/la-nuit-du-paiya-tour-trois-rivieres>

Document generated on 6/4/2026, 6:43:37 AM