

La MMarca en Concierto – Monção 2025 - Trompeta como voz principal

DATE: Saturday, November 22, 2025
LOCATION: Monção, Viana do Castelo, PT

Event Description

La MMarca en Concierto – Monção 2025 - Trompeta como voz principal is a premier concerts event in Monção. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 36/100
Expected Attendance: 206 people
Event ID: TzLsAdNjPVJTT3nyDv

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.