

La Luz, The Liquorice Experiment, and Los Mejillones Tigre

DATE: Friday, October 24, 2025
LOCATION: València, Comunidad Valenciana, ES

Event Description

La Luz, The Liquorice Experiment, and Los Mejillones Tigre is a premier concerts event in València. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 253 people
Event ID: GQAhFgVmiSNBveDhgY

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.