

La Lupita, Víctimas del Doctor Cerebro, La Castaneda, and 4 others

DATE: Saturday, November 15, 2025
LOCATION: Guadalajara, MX

Event Description

La Lupita, Víctimas del Doctor Cerebro, La Castaneda, and 4 others is a premier festivals event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 632 people

Event ID: CBkCi3duuugpqK8Ka7

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 253 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.