

La Liga Femenina - Tomás de Rocamora vs Lanús

DATE: Friday, November 14, 2025
LOCATION: Lanús, Provincia de Buenos Aires, AR

Event Description

La Liga Femenina - Tomás de Rocamora vs Lanús is a premier sports event in Lanús, Provincia de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 57/100
Expected Attendance: 2,287 people
Event ID: 6XgnpyGSEhhon8Touk

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 915 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.