

La Liga Femenina - Riachuelo vs Chañares

DATE: Wednesday, October 15, 2025
LOCATION: James Craik, Córdoba, AR

Event Description

La Liga Femenina - Riachuelo vs Chañares is a premier sports event in James Craik. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: EwnnMXBbG8ymN5KrNA

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.