

# La Liga Femenina - Ferro Carril Oeste vs Unión Florida

DATE: Saturday, November 22, 2025  
LOCATION: Buenos Aires, Buenos Aires Province, AR

## Event Description

La Liga Femenina - Ferro Carril Oeste vs Unión Florida is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,400 people

**Event ID:** 3rLfHrciF3BKPYQbC6

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 960 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*