

La Liga Desarrollo - Racing Chivilcoy U22 vs Regatas U22

DATE: Thursday, January 8, 2026
LOCATION: Corrientes, Corrientes, AR

Event Description

La Liga Desarrollo - Racing Chivilcoy U22 vs Regatas U22 is a premier sports event in Corrientes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,852 people

Event ID: aXsNB7ukJeczHBHDCd

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.