

La Liga Desarrollo - Instituto U22 vs Quimsa U22

DATE: Thursday, September 25, 2025
LOCATION: Santiago del Estero, Santiago del Estero, AR

Event Description

La Liga Desarrollo - Instituto U22 vs Quimsa U22 is a premier sports event in Santiago del Estero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,466 people

Event ID: 3nz6xC7UKz4k99oy8c

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 986 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.