

La Liga Desarrollo - Gimnasia y Esgrima U22 vs Unión Santa Fe U22

DATE: Thursday, January 8, 2026
LOCATION: Santa Fe, AR

Event Description

La Liga Desarrollo - Gimnasia y Esgrima U22 vs Unión Santa Fe U22 is a premier sports event in Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,594 people

Event ID: 4Cr6uDSRu6a3EQeSsV

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 638 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.