

La Liga Desarrollo - Boca Juniors U22 vs Peñarol U22

DATE: Wednesday, November 5, 2025
LOCATION: Mar del Plata, Provincia de Buenos Aires, AR

Event Description

La Liga Desarrollo - Boca Juniors U22 vs Peñarol U22 is a premier sports event in Mar del Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 42/100
Expected Attendance: 400 people
Event ID: HYKyYgZriA5ga3gmhM

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.