

# La Galerie du Meuble | Vente d'entrepôt

DATE: Friday, August 22, 2025  
LOCATION: Québec, Québec, CA

## Event Description

La Galerie du Meuble | Vente d'entrepôt is a premier expos event in Québec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 50/100

**Expected Attendance:** 972 people

**Event ID:** 98sYMTA3v3KM6nj6fE

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 389 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*