

La Foulée Pour la Vie

DATE: Sunday, September 21, 2025

LOCATION: Seysses, Occitanie, FR

Event Description

La Foulée Pour la Vie is a premier sports event in Seysses. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: 52CQJfC5ciQwEnSfqK

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.