

# LA FOLLE EXPERIENCE D'IGOR - LA FOLLE EXPERIENCE DIGOR

DATE: Wednesday, September 10, 2025  
LOCATION: Lagny-sur-Marne, Île-de-France, FR

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## Event Description

LA FOLLE EXPERIENCE D'IGOR - LA FOLLE EXPERIENCE DIGOR is a premier performing-arts event in Lagny-sur-Marne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** HXTFaCwp4TLtZACMLY

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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