

La Femme | New works by Mary Hudgins

DATE: Friday, August 15, 2025
LOCATION: Lakewood, Colorado, US

Event Description

La Femme | New works by Mary Hudgins is a premier performing-arts event in Lakewood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 307 people
Event ID: G6DqjicvCESaCEfpPm

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
