

# La Fabrique à Légendes

DATE: Wednesday, November 12, 2025

LOCATION: Bolbec, Normandie, FR

## Event Description

La Fabrique à Légendes is a premier festivals event in Bolbec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 135 people

**Event ID:** EmiH3Kvu5vgMkbSbNr

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/la-fabrique-lgendes>

Document generated on 6/3/2026, 9:59:29 PM