

# La Fabrique des nouveaux imaginaires #8 — Autoportraits aux non-humain-es

DATE: Friday, October 31, 2025  
LOCATION: Aubervilliers, Île-de-France, FR

---

## Event Description

La Fabrique des nouveaux imaginaires #8 — Autoportraits aux non-humain-es is a premier festivals event in Aubervilliers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 346 people

**Event ID:** 5vwGYvNzSo8o3R9K4N

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 138 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---