

La Crypto pour les nuls !

DATE: Monday, September 15, 2025

LOCATION: Château-Gontier-sur-Mayenne, Pays de la Loire, FR

Event Description

La Crypto pour les nuls ! is a premier conferences event in Château-Gontier-sur-Mayenne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 72 people

Event ID: HKqidNtWXg73tzip6Ex

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 29 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.