

# La Ciudad de las Motos 2025 - Lima

DATE: Friday, November 14, 2025  
LOCATION: Lima, Provincia de Lima, PE

## Event Description

La Ciudad de las Motos 2025 - Lima is a premier expos event in Lima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 62/100

**Expected Attendance:** 4,047 people

**Event ID:** 4EA87w7NjDpcakiDwv

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,619 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*