

La Cavale des Ecureuils

DATE: Sunday, October 12, 2025
LOCATION: Villers-en-Arthies, Île-de-France, FR

Event Description

La Cavale des Ecureuils is a premier sports event in Villers-en-Arthies. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 113 people

Event ID: H59vGGdMmB4AqwCe8q

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.