

# LA CAMBIALE DI MATRIMONIO - ÓPERA DE GIOACHINO ROSSINI

DATE: Friday, November 28, 2025  
LOCATION: Belo Horizonte, Minas Gerais, BR

## Event Description

LA CAMBIALE DI MATRIMONIO - ÓPERA DE GIOACHINO ROSSINI is a premier concerts event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 55/100

**Expected Attendance:** 1,707 people

**Event ID:** 96Zn5vXg5ZfcCL6a4S

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 683 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*