

LA BUG DE L'AN 2000 - LA BUG DE L AN 2000

DATE: Friday, August 22, 2025
LOCATION: Puget-sur-Argens, Provence-Alpes-Côte d'Azur, FR

Event Description

LA BUG DE L'AN 2000 - LA BUG DE L AN 2000 is a premier concerts event in Puget-sur-Argens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 44/100
Expected Attendance: 516 people
Event ID: A9sC54p92uVoN3Xty7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
