

# La Boutique | Whisky Experience

DATE: Saturday, November 15, 2025  
LOCATION: La Plata, Provincia de Buenos Aires, AR

## Event Description

La Boutique | Whisky Experience is a premier expos event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 706 people

**Event ID:** HmeLCRUPBNKN4fYAM4

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 282 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*