

# LA BELLA E LA BESTIA

DATE: Saturday, December 6, 2025

LOCATION: Brescia, Lombardia, IT

## Event Description

LA BELLA E LA BESTIA is a premier performing-arts event in Brescia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 49/100

**Expected Attendance:** 879 people

**Event ID:** GofFAmhJ5uMBvbLUWC

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 352 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/la-bella-e-la-bestia>

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