

La banque, mode d'emploi!

DATE: Friday, November 21, 2025

LOCATION: Châteauneuf-sur-Isère, Auvergne-Rhône-Alpes, FR

Event Description

La banque, mode d'emploi! is a premier conferences event in Châteauneuf-sur-Isère. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 23/100

Expected Attendance: 46 people

Event ID: HGAAv9zE7pqEgzoLBQ

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 18 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.