

# I' Essenza del Benessere di Bergamo Olistica

DATE: Sunday, October 12, 2025  
LOCATION: Curno, Lombardia, IT

## Event Description

I' Essenza del Benessere di Bergamo Olistica is a premier conferences event in Curno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 294 people

**Event ID:** 46uCcFkWP3iqhDSTpk

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 118 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*