

# L' Artica - Edizione 2026

DATE: Sunday, January 25, 2026

LOCATION: Lonigo, Veneto, IT

## Event Description

L' Artica - Edizione 2026 is a premier community event in Lonigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 35/100

**Expected Attendance:** 179 people

**Event ID:** 4azAsJ6TtfUwi9mdoJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 72 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/l-artica-edizione-2026>

Document generated on 6/4/2026, 5:40:46 AM