

# Kynsy, Picture Parlour, lilo, and 2 others

DATE: Friday, September 19, 2025  
LOCATION: Saint Albans, England, GB

---

## Event Description

Kynsy, Picture Parlour, lilo, and 2 others is a premier festivals event in Saint Albans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** eGSuG8bPC3i9Gga4VN

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*