

# Kyneton Daffodil & Arts Festival - The Grand Parade

DATE: Saturday, September 13, 2025  
LOCATION: Kyneton, Victoria, AU

## Event Description

Kyneton Daffodil & Arts Festival - The Grand Parade is a premier festivals event in Kyneton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 785 people

**Event ID:** 65yisvtx8qvreL8WAQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 314 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*