

KVC Westerlo vs Cercle Brugge

DATE: Sunday, August 17, 2025
LOCATION: Brugge, Vlaanderen, BE

Event Description

KVC Westerlo vs Cercle Brugge is a premier sports event in Brugge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,286 people

Event ID: 5bgXtUXjD2hg7FLmuf

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,714 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.