

Kurpark-Meeting

DATE: Thursday, August 28, 2025
LOCATION: Baden-Baden, Baden-Württemberg, DE

Event Description

Kurpark-Meeting is a premier festivals event in Baden-Baden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,594 people

Event ID: 48PDJhLCyETKv5i7ki

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 638 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
