

# KUNGÄLVS MANSKÖR - 100-ÅRSJUBILEUMS JULKONSERT

DATE: Saturday, December 6, 2025  
LOCATION: Kungälv, SE

## Event Description

KUNGÄLVS MANSKÖR - 100-ÅRSJUBILEUMS JULKONSERT is a premier concerts event in Kungälv. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 158 people

**Event ID:** 5RfRLcY4KbwHF62zfY

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 63 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*