

Kulture Kids Day - Black History Month Addition

DATE: Sunday, October 19, 2025
LOCATION: Chatham, England, GB

Event Description

Kulture Kids Day - Black History Month Addition is a premier festivals event in Chatham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 395 people
Event ID: FsekEvK8ss8wSPo6V6

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
