

# KSU - Id ę od Pr VB ”•

DATE: Saturday, October 11, 2025  
LOCATION: Tarnów, Województwo ma &÷ öÇ6¶–P, PL

## Event Description

KSU - Id Pod Pr V@ II is a premier concerts event in Tarnów. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 304 people

**Event ID:** GcLzQPzg2K8T8w4WiD

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 122 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*