

KS01 Fall Flash Buckle Series #2

DATE: Wednesday, August 27, 2025

LOCATION: Lawrence, Kansas, US

Event Description

KS01 Fall Flash Buckle Series #2 is a premier expos event in Lawrence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 351 people

Event ID: 9YL38BNJP8wdUWm3NE

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/ks01-fall-flash-buckle-series-2>

Document generated on 6/3/2026, 11:30:30 PM