

# K's TOUR in HUNGARY with EPS-Connect

DATE: Thursday, November 20, 2025

LOCATION: Nagytarcsa, HU

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## Event Description

K's TOUR in HUNGARY with EPS-Connect is a premier expos event in Nagytarcsa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 860 people

**Event ID:** 5sPrgPfSsuyebruh7J

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 344 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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