

KRUGER - TRIBUTO SYSTEM OF A DOWN E LINKIN PARK

DATE: Friday, August 29, 2025
LOCATION: Campo Grande, Rio de Janeiro, BR

Event Description

KRUGER - TRIBUTO SYSTEM OF A DOWN E LINKIN PARK is a premier concerts event in Campo Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 31/100
Expected Attendance: 111 people
Event ID: 3QEMwBGVuMCbRUW7es

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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