

Kärnten Läufer

DATE: Friday, August 29, 2025
LOCATION: Velden am Wörthersee, Kärnten, AT

Event Description

Kärnten Läufer is a premier sports event in Velden am Wörthersee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,999 people

Event ID: FQVQFemWjMeAbFGQG6

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
