

Kärnten Läufer - Carinthia Runs

DATE: Thursday, August 28, 2025
LOCATION: Maria Wörth, Carinthia, AT

Event Description

Kärnten Läufer - Carinthia Runs is a premier sports event in Maria Wörth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,000 people

Event ID: 8K75ALQ9mEyPfb5vz

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.