

Kristin Korb, Karl-martin Almqvist, Søren Møller, and Snorre Kirk

DATE: Saturday, November 22, 2025
LOCATION: Kristianstad, Skåne län, SE

Event Description

Kristin Korb, Karl-martin Almqvist, Søren Møller, and Snorre Kirk is a premier concerts event in Kristianstad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 572 people

Event ID: HC7fi5KDGyIGTRfB3V

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 229 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.