

# Kristallia @ meinZuhause Messe in Erlangen - In-Dach Photovoltaik, EMS uvm.

DATE: Saturday, February 7, 2026  
LOCATION: Erlangen, Bayern, DE

## Event Description

Kristallia @ meinZuhause Messe in Erlangen - In-Dach Photovoltaik, EMS uvm. is a premier expos event in Erlangen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,250 people

**Event ID:** 9rpqQYNv72UJFtvM9y

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 500 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*